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5. Dr. K Pavan Kumar, Assoc. Prof, S&H
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Chairman's Message

Greetings from the Chairman’s Desk........

It is a matter of pleasure to carve the message for “VVIT TODAY” the quarterly news letter of Vasireddy Venkatadri Institute of Technology. The process of education is fulfilled by academic excellence along with Co-Curricular and Extra-Curricular activities. It gives me an immeasurable satisfaction that our college is progressing in all arenas towards the development of the students.

This News Letter is a platform for the students to express their creative quest which develops in them, the innovation of ideas to flourish. The inside of the News Letter mirrors the wonderful inventiveness of our students’ talents in an exuberant way.

I wish a great success to all VVITians in this regard......!!!

- Mr. Vasireddy Vidya Sagar, Chairman – VVIT

Principal's Message

With great indebtedness to all the contributors who are bringing out this issue of VVIT TODAY successfully. I also extend my enormous gratitude particularly to the editorial board, faculty, students who have put an endeavor to carry this issue in an incredible manner.

Wish you all the best......!!!

- Dr. Y. Mallikarjuna Reddy, Principal - VVIT
Vision of the Institute
To impart quality education through exploration and experimentation and generate socially conscious engineers, embedding ethics and values, for the advancement in science and technology.

Mission of the Institute
1. To educate students with practical approach to dovetail them to industry needs.
2. To govern the institution with a proactive and professional management with passionate teaching faculty.
3. To provide holistic and integrated education and achieve over all development of students by imparting scientific and technical, social and cognitive, managerial and organizational skills.
4. To compete with the best and be the most preferred institution of the studious and the scholarly.
5. To forge strong relationships and linkage with the industry.
6. To impart the knowledge in the chosen branch of Engineering with global perspectives for graduates to serve the society and industry through quality education and research.

OBJECTIVES
- To plan and implement innovative Teaching & Learning Processes.
- To provide quality education matching with futuristic trends in Engineering & Technology.
- To develop the institution into a global institute of learning and research for academic excellence.
- To strive at establishing an effective Quality Management system ensuring continual improvement.
- To train and develop human resources by encouraging faculty to work as a team and update their knowing and skills continually to match the needs of industry.
Promotional Visit of “PARICHAYAM” Movie Unit

“Parichayam”, the telugu film starring Virat Konduru and Simrat Kaur , directed by Lakshmikant Chenna, music scores given by Shekar Chandra and produced by Riaz under Asin Movie Creations banner, visited Vasireddy Venkatadri Institute of Technology on 02-07-2018, as informed by Sri Vasireddy VidyaSagar, Chairman of VIVA and VVIT.

The theatre club of the college welcomed grandly the team of the movie to the Open Auditorium. A song by music club also impressed the team of the movie and received gifts from the movie team.

Sri LakshmikanthChenna, of “Hyderabadi Nawaabs” fame, written and directed the film Parichayam, inspired by a real story. The film Unit officially launched the movie’s third song (the melody number) by the golden hands of Sri Vidya Sagar amidst the excitement of all enthusiastic audience. The movie team reminded that the First Song was launched by Hero Nani, Second Song by Hero Sarvand.

The movie team urged the students to enjoy the movie on the big screen. The team also believed that VVIT is a lucky platform for the movie promotions and strongly expecting that they will appear again in the same venue for their success meet.

Sri V. Vidya Sagar, Chairman in his speech asked the audience to bless the new couple especially Virat for his debut in the industry. At the end the Hero and Heroine have taken selfies and happily mingled with the students.

Chairman of VVIT, Sri Vasireddy Vidya Sagar, Administrative Secretary Sri S.Badari Prasad, Principal Dr.Y.Mallikarjuna Reddy, Professor and Head Dr. M.V. Raguram, faculty and students participated in this event.

Epics-Design Thinking shines at VVIT in association with APSSDC-IUCEE

Sri Vasireddy Vidya Sagar, Chairman of the Vasireddy Venkatadri Institute of Technology, informed that Professor Bill Oakes, Director, Engineering Projects in Community Service (EPICS), Purdue University, Indianapolis, USA, visited Vasireddy Venkatadri Institute of Technology, Nambur on 02.07.2018 for mentoring the faculty and students working on EPICS projects.

Sri Sagar informed that, EPICS Program is a joint-venture of Andhra Pradesh State Skill Development Center (APSSDC) and Indo Universal Collaboration for Engineering Education (IUCEE) for developing important skills in doing engineering projects, which are transferable to any other real world problems, making the engineering graduates much more “employable”.

The projects demonstrated by VVIT-EPICS teams were admired by Professor Bill Oakes. Being a legendary Engineering Educator, Prof. Bill Oakes, strongly felt that need for incorporation of this program in engineering curriculum as a main stream course in autonomous institutions to yield laudable results.
Principal Dr. Y. Mallikarjuna Reddy also examined the participants’ projects progress and suggested them to further work on their ideas to convert them into reality and fulfilling the objectives of this APSSDC-IUCEE joint initiative program, EPICS.

In this program students and faculty members have showcased their ongoing projects and imbied knowledge from the internationally renowned Professor in engineering education, Prof. William (Bill) Oakes, of Purdue University.

Prof. Bill Oakes, IUCEE & APSSDC Officials Sri Kantha Reddy & Sri Nagababu, Sri Vasi Reddy VidyaSagar, Chairman of VVIT, Secretary Sri S. Badari Prasad, Jt. Secretary Sri M. Sree Krishna, Principal Dr. Y. Mallikarjuna Reddy, Dean Prof. N. Kumara Swamy, VVIT-IUCEE & VVIT-UIF Coordinators, other Management members, HODs, concerned EPICS faculty members along with their students were present in this program.

**Sri Dittakavi Chakrapani, Director General, APHRDI visits VVIT**

Sri Dittakavi Chakrapani, IAS Retired and the Present Director General, AP HRDI and Ex-Officio Secretary to Government of Andhra Pradesh has visited VVIT on 05 July 2018 and inspired the IV year students of VVIT with his justifiable speech, He was splendidly welcomed by the Career Guidance Cell and NCC wing with a guard of honour.

Sri Dittakavi Chakrapani, during his speech, elated the spirits of student community by highlighting the administrative skills that rendered by the freedom fighters Sardar Vallabhai Patel and Jawaharlal Nehru.

Later, he concentrated on formation of AP, people who worked hardly for its development and qualities of an IAS Officers. Sri Chakrapani inspired the students by quoting the successful efforts and the plight of sincere IAS officers Durgashakti, Raju Narayana Swami, S. R. Sankaran and Mahalakshmi. Throughout his pompous speech he highlighted the workmanship of Indian Administrative Service. He appreciated the RTGS system comprising powerful IAS, IRS and IPS officers which is led by Hon’ble Sri Nara Chandrababu Naidu, Chief Minister of AP. During his interaction he cleared several doubts regarding engineering students opting public service examinations. He underlined the importance TED talks for students to enrich their knowledge in the web by inviting them to enter into administration sectors like- education, irrigation, health, transport, finance, IT, Animal advisory and Land revenue system to serve the society in a better way.

Sri Sagar, Chairman of VVIT, Dr. Y. Mallikarjuna Reddy, Principal & other management members, faculty felicitated the Sri Dittakavi Chakrapani as a token of respect for his scholarly oration.

**VVIT Professor Bags ‘Outstanding Faculty in Engineering’ Award**

Dr. M.Y. Bhanumurthy, Senior Professor in the Department of Electronics and Communication Engineering of VVIT, Nambur received ‘Outstanding Faculty in Engineering’ national award during the sidelines of ‘Contemporary Academic Meet (CAM) 2018’ held at Chennai on 07th July 2018.

On this occasion Sri V. Vidya Sagar, Chairman said that the award was constituted by Venus International Foundation with a mission to recognize extraordinary teachers who have demonstrated excellence in engaging their students in Inspiring - Innovative - Path breaking ways to ignite their potential and the award is bestowed upon those faculties who have exceptional teaching records and a commitment to high standards of professional life.

Principal Dr. Y. Mallikarjuna Reddy, on this occasion commended the efforts of Dr. M. Y. Bhanumurthy and advised all young engineering educators to take him as an example, for perfectly balancing the teaching-learning and research-development.

Dr. M.Y. Bhanumurthy while expressing happiness upon receiving the award elaborated that a total of 70 nominees were shortlisted for this prestigious award from a vast majority of nominations received from all over the country in various disciplines and only 07 nominees are shortlisted from Electronics and Communication Engineering
discipline. He thanked the Management for providing state-of-art facilities in the campus and for creating the right atmosphere for teaching-learning process.

Sri Vasireddy VidyaSagar, Chairman of VVIT, Secretary Sri S.Badari Prasad, Jt.Secretary Sri M.Sree Krishna, Principal Dr.Y.Mallikarjuna Reddy, Dean Prof. N.KumaraSwamy, Prof. K.GiriBabu, HoD-ECE, other Management members, HODs, congratulated Prof.M.Y.Bhanu Murthy on his achievement.

Memorandum of Understanding with AMG Innovations, Hyderabad by VVIT

AMG Innovations, Hyderabad, a trusted advisor for supply chain solutions to retailers, manufacturers, logistics and distribution signed an MOU with VVIT, Guntur. This MOU results in providing internships to students, project sabbaticals, faculty skill upgrade and associated project development and establishment of Center of excellence. VVIT is identified as first college to sign a MOU in the state of AP. In the MOU signing ceremony Human Resources Head Mr. Satya Thopalli, Academic Relationship Manager Sri Nagendra Kumar and Head of Institution Dr.Y.Mallikarjuna Reddy in the presence of Chairman Sri Vasireddy Vidya Sagar signed and exchanged the MOU.

VVIT Chairman Sri V. Vidya Sagar congratulated AMG team for identifying talent pool of VVIT and expressed the confidence of skills improvement among students through this MOU. Sri Sagar expressed happiness over the MoU and opined that every effort VVIT makes is for the benefit of their students ultimately.

Dr. Y.Mallikarjuna Reddy, Principal stated that their institute is very well keen on bridging the gap between curriculum and real time industry development arena and trying to materialize more MoUs and agreements with Industrial giants to fulfill it.

The event is graced by Industry relationship manager Mr. Nagendra, College principal Dr. Y. Mallikarjuna Reddy, CSE HOD Dr. R. Eswaraiah, IT HOD Dr.A.Kalavathi and Prof. K.Suresh Babu of CSE along with department faculty.

VVIT student gets Wikimania 2018 Scholarship from Wikimedia Foundation USA"

Mr. Krishna Chaitanya Velaga, IV Mechanical Engineering student of VVIT, Nambur has awarded with a full scholarship by Wikimania Scholarship Committee and Wikimedia Foundation, to attend Wikimania 2018 in Cape Town, South Africa. Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT, in this regard informed that, this scholarship will cover all expenses for Mr. Krishna Chaitanya’s participation in Wikimania International Event to be held 18-22 July, 2018 in Cape Town of South African continent.

Sri Sagar also said that Mr.Krishna Chaitanya Velaga has been selected out of many thousands of aspiring Wikimedians from India, for his dedication and participation the Wikimedia moment and his potential value addition to the ongoing Wikimania and Wikimedia projects. He commended the efforts of Mr. Krishna Chaitanya and attributed his achievement as an outcome of stewardship and perseverance towards the Wikimedia Mission.

Dr.Y.Mallikarjuna Reddy, Principal also congratulated Mr. Krishna Chaitanya upon his achievement and expressed that the Mission and vision of VVIT are providentially in line with the holy intentions of this kind of global movements as Wikimania of Wikimedia.

Sri Vasireddy Vidya Sagar, Chairman VIVA-VVIT, Sri S.Badari Prasad, Secretary, Sri M.Sree Krishna, Academic Secretary, Principal Dr.Y.M.Reddy, Dean Prof. N.Kumara Swamy other management members along with all HOD’s, faculty and students congratulated Mr. Krishna Chaitanya Velaga, on his achievement. The other VVIT-Wikimedians also congratulated on Mr. Krishna Chaitanya’s achievement.
VVIT launches poster of ACM Annual Tech-Event “VVIT-ACM-SPARTHA-2018”

Vasireddy Venkatadri Institute of Technology, under the aegis of its VVIT-ACM-GUNTUR Chapter, the poster of annual Technical Event ACM Sparta 2018 has been launched by the Head of Institution Dr. Y.Mallikarjuna Reddy, faculty and student representatives of VVIT ACM Guntur Chapter on 11.07.2018.

At this juncture, Sri V. Vidya Sagar emphasized that VVIT always prefers the all-round professional development of their students, for which these Professional Societies would help in acquiring knowledge on new technologies, to showcase their talents and also to assess themselves in the global technological arena.

“ACM Guntur chapter is functioning satisfactorily, by involving and engaging its members in achieving the objectives of this professional society,” said by Dr. Y. Mallikarjuna Reddy, Principal.

Dr.A.Kalavathi, Professor and Head of Information Technology Department said that they have made all necessary arrangements for this prestigious annual event and expecting good response from the institutes in AP.

Dr.R.Eswariah, Professor and Head of CSE Department said that their students are actively participating in various events throughout the year, by utilizing this platform of VVIT-ACM-Guntur and VVIT-ACM-Women charters. He wished this event will be successful.

VVIT ACM GUNTUR, VVIT ACM-WOMEN chapter representatives Mrs. T.Jaya Lakshmi, Mrs. B.Sai Jyothi of IT Department and the student representatives of VVIT-ACM-GUNTUR chapter participated in the Poster launching event.

A One Day Workshop on “Machine learning” by the expert of CISCO

Vasireddy Venkatadri Institute of Technology, Nambur became a platform for an insightful hands-on One Day Workshop in the key-technical aspects of “Machine Learning” conducted for the budding Electronics and Communication Engineering students on 13.07.2018 under the aegis of Department of ECE.

Mr. L.Sangam Kishore, Technical Leader, CISCO, acted as Chief Guest & Resource person, which is organized under the Institution of Electronics and Telecommunication Engineers (IETE), professional society wing of ECE Department.

After formally inaugurating the workshop, Mr. L.Sangram Kishore discussed at length the importance of Machine Learning, it’s landscape, CRISP DM framework and the supervised learning algorithms that are the essential part of this domain. In the afternoon session Mr.Sangram demonstrated various aspects related to “Machine Learning and its Framework”. He also illustrated various Projects Ideas that can be implemented by students using Machine Learning.

Dr.Y.Mallikarjuna Reddy, Principal of VVIT, emphasized that their institute always conducts several advanced workshops on challenging technology to spur the research & development attitude in the students. Dr. Reddy also emphasized that for this reason, machine learning has evolved to mimic the pattern-matching that human brains perform.

Convener Dr.M.Y.Bhanumurthy, Dr. Y.Mallikarjuna Reddy along with other ECE faculty felicitated the resource person as a token of respect for his enlightening sessions. Prof. K.Giri Babu, HOD ECE, Prof. M.R.N.Tagore, IETE Coordinator, IETE Final year students along with faculty participated in this workshop.

“Student of VVIT sparkles in Design Thinking at Alabama State University, USA”

Mr. Harsha Teja Pullagura, IV Computer Science and Engineering student of Vasireddy Venkatadri Institute of Technology attended as a student delegate and speaker on the Design Thinking Day during the 1-week Innovation workshop organized at Alabama State University, Alabama, USA. The one week workshop during 7-15 July 2018
under the banner “Innovation-week-Birmingham” hosted by Alabama State University, executed several events including Design Thinking.

Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT after congratulating Mr. Harsha, said that it’s a rear opportunity for the students of India to participate and delegate in the prestigious Innovation Week Birmingham. Mr. Harsha is one of the facilitator in the workshop on the Design Thinking Day and is also a speaker in innovation week. He got the opportunity through his successful involvement in planning the Design thinking workshops at various levels for the past 3 months.

Dr. Y. Mallikarjuna Reddy, Principal of VVIT said that Mr. Harsha Teja being profoundly influenced by the University innovation Fellows programs of d-school, Stanford University, USA, attended Google I/O conference at California, USA in June 2018.

Mr. Harsha Teja, after sharing his experiences at “Innovation-week-Birmingham”, thanked the Management and faculty for providing state-of-art facilities in the campus and for creating the right atmosphere for innovation and designing. He also commended the efforts of Sri P R Krishna Prasad, Associate Professor of CSE and UIF-VVIT coordinator for his valuable support and motivation through all the design thinking activities.

Sri Vasireddy Vidya Sagar, Chairman VIVA-VVIT, Sri S. Badari Prasad, Secretary, Sri M. Sree Krishna, Academic Secretary, Principal Dr. Y. M. Reddy, Dean Prof. N. Kumara Swamy, Dr. R. Eswaraiah, HoD, CSE other management members along with all HoDs, faculty and students congratulated Mr. Harsha Teja Pullagura on his achievement.

“Data Integration in IT Industry” Seminar at VVIT

In VVIT, Nambur, an inspiring seminar on the key-technical aspects of “Data Integration in IT industry-the real time scenario” was held for the budding Information Technology Engineering students on 19 July, 2018 under the aegis of Department of Information Technology.

Mr. Siva Kumar Talluri, Technical Lead Manager, Enterprise Application Integration at Dignity Health, Phoenix, Arizona, acted as Chief Guest & Resource person for this seminar organized by IT department.

After formally inaugurating the seminar Mr. Siva Kumar Talluri, discussed at length the importance of scads of data populating at the World Wide Web. Mr. Talluri further illustrated the integration of these myriads of data, in various technological applications ranging from Big Data Analytics, IoT, Deep Learning, Machine Learning, Block Chain Technologies, Cloud Computing and etc. The opportunities in USA, add-on skills that prop up higher education aspiring students, were also interactively dealt with by Mr. Talluri in his speech.

Principal Dr. Y. Mallikarjuna Reddy, of VVIT, emphasized that their institute always conducts several advanced workshops, guest lectures and seminars on challenging technologies to spur the research & development attitude in the students.

Prof. Alla Kalavati, Head-IT stated that VVIT is always a step ahead in conducting this kind of seminars for the benefit of their students. Dr. Kalavati also mentioned that the objectives of this seminar were successfully achieved.

Principal Dr. Y. Mallikarjuna Reddy along with Management members, HoD-IT Dr. A. Kalavati and other faculty members felicitated the Guest Mr. Siva Kumar Talluri as a token of respect for his scholarly session.
The National Programme on Technology Enhanced Learning (NPTEL), a project funded by MHRD, Govt. of India, organized by IIT Madras, has established several NPTEL Local Chapters at various Institutions across India as we all know. Vasireddy Venkatadri Institute of Technology, Nambur, also established a Local Chapter of NPTEL and successfully achieving its objectives of making students and faculty certified by IITs and IIScs in the domain of their interest. In this regard, VVIT NPTEL Local Chapter In-charge (Single Point of Contact) Dr.M.Y.Bhanumurthy attended NPTEL SPOC Felicitation Workshop on 14th July 2018 at IIT, Madras and collected the certificates on stage from Dr.Bhaskar Ramamurti, Director IITM and from other distinguished Professors. On the same platform, VVIT has been ranked with 'A' and listed in 'TOP 100' Local Chapters out of 1800 Local Chapters across India.

Chairman Sri Vasireddy Vidya Sagar, of VIVA-VVIT, congratulated all students and faculty for successfully completing various online courses during Jan-Apr’18 semester, under NPTEL and distributed the certificates on 18th July 2018. Sri Sagar said that VVIT is taking every measure to give their students the best nothing less than perfection and quality.

A total of 167 students and 25 faculty members of VVIT were certified by NPTEL during Jan-Apr 2018, in diverse Courses of their interest.

Principal Dr. Y.Mallikarjuna Reddy after presenting the certificates to students stated that it is a significant achievement to receive NPTEL certification from IITs, morally and materially.

Chairman Sri Vasireddy Vidya Sagar, Secretary Sri S.Badari Prasad, Academic Secretary Sri M.Sree Krishna, VVIT-Principal Dr.Y.Malliarjuna Reddy, Dean of Academics Prof.N.Kumara Swamy, NPTEL LOCAL SPOC Dr.MY.Bhanu Murthy and all HoDs, faculty and students participated in this Certificate distribution program.

VVIT NPTEL-Local Chapter bags ‘A’ grade by IIT Madras NPTEL

VVIT has chapters of many Professional Societies including Association for Computing Machinery (ACM), which established two chapters VVIT-ACM-Women and VVIT-ACM-Guntur. A row of technical competitions and a technical talk by a distinguished ACM speaker were programmed in this event.

A 2-Day ACM Annual Tech-Event “ACM-SPARTHA-2018” starts at VVIT

Vasireddy Venkatadri Institute of Technology’s Annual Technical Event of VVIT-Association for Computing Machinery-Guntur Chapter has began on 20-21.07.2018 as a 2-Day event popularly “ACM Spatha 2018”.

VVIT has chapters of many Professional Societies including Association for Computing Machinery (ACM), which established two chapters VVIT-ACM-Women and VVIT-ACM-Guntur. A row of technical competitions and a technical talk by a distinguished ACM speaker were programmed in this event.
On this occasion Sri V. Vidya Sagar emphasized that VVIT always prefers the all-round professional development of their students, for which these Professional Societies would help in acquiring knowledge on new technologies, to showcase their talents and also to assess themselves in the global technological arena.

Principal Dr. Y.Mallikarjuna Reddy, after the official launch of poster stated that their ACM Guntur chapter is functioning satisfactorily, by involving and engaging its members in achieving the objectives of this professional society.

Dr.A.Kalavathi, Professor and Head of Information Technology Department said that they have made all necessary arrangements for this prestigious annual event and expecting good response from the institutes in AP.

Dr.R.Eswariah, Professor and Head of CSE Department said that their students are actively participating in various events throughout the year, by utilizing this platform of VVIT-ACM-Guntur and VVIT-ACM-Women charters. He wished this event will be successful.

Prof. T.Jaya Lakshmi is the faculty sponsor of ACM general chapter and Prof. B.Sai Jyothi is the faculty sponsor of ACM-W (women chapter), of IT Department and all student representatives of VVIT-ACM-GUNTUR chapter participated in this Poster Launching event.

A One-Day Workshop on "Conceptual Overview of Smart Grid and its Scenario in India" was organized by the Department of Electrical and Electronics Engineering of Vasireddy Venkatadri Institute of Technology, Nambur, on 21.07.2018. This workshop received an overwhelming response with IV B.Tech Students. Dr. Y. Pradeep Kumar (IITH) attended as a Resource Person and delivered the valuable lecture. Dr. A.V.Naresh, Professor and Head of the Department welcomed the resource person and initiated the programme.

Dr. Y. Pradeep Kumar, IIT, Hyderabad acted as resource persons for the workshop. He explained the necessity and importance of Present energy scenario in India. He elucidated the role of Smart Grid (SG) and focussed on different layers.

Dr. Y.Mallikarjunareddy, Principal appreciated Department of Electrical & Electronics Engineering for conducting such guest lectures. This will enhance the technological skills among students and encourages them to become future engineers. He suggested the Department to continue this type of guest lecturers regularly.

Dr. A.V.Naresh, Professor and Head of the Department, briefed the participants about the Smart Grids and its importance.

The IV B.Tech students learnt innovative information relating to smart grids and they thanked the Resource Person and the Department of EEE and VVIT for organizing the guest lecture for them. At the end, Dr. Y. Pradeep
Kumar (IITH) was felicitated by Dr. A.V.Naresh, Professor and Head of the Department along with the faculty members.

“VVIT-ACM-SPARTHA-2018”, a 2-day annual technical event of VVIT-ACM-Chapter of Vasireddy Venkatadri Institute of Technology concluded on 21-07-2018, under the aegis of its CSE & IT Departments. Sri K. Lakshman Durga Prasad, Solution Architect, PIVOX Labs, Guntur acted as the chief guest and Judge for various technical events and inspired the students about the technical fests and its objectives.

Sri V. Vidya Sagar, Chairman stated that during these 2 days events conducted in five different technical streams like tap-the-techie-in-you, ooze-your-think-tank, find-fit-finish, para-coding, use-pencil-to-your-drawing etc., for which around 300 students from 16 engineering colleges including some Universities across entire Andhra Pradesh, were participated.

Principal Dr. Y.Mallikarjuna Reddy, during this valedictory event said that their ACM Guntur chapter is functioning satisfactorily, by involving and engaging its members in achieving the objectives of this professional society.

Dean of Academics, Prof N.Kumara Swamy, emphasized the importance of Professional Societies and opined that it will entail as a strong professional, communication & technical skills platform for the future era of students.

Sri Sagar along with Principal Dr. Y.Mallikarjuna Reddy and other faculty and management members felicitated the Chief Guest K. Lakshman Durga Prasad, for his impeccable judgments in events and for smoothly elating the spirits of participants.
Chairman of VVIT Sri Sagar, gave away the prizes to the winners in various technical events along with the Chief Guest. The Rolling Shield for this technical fest adorned to the IT Department, RVR &JC College of Engineering. Guntur as the majority of their students excelled in all the events.

VVIT Chairman Sri V.Vdiya Sagar, Secretary S.Badari Prasad, Academic Secretary Sri M.Sree Krishna, Principal Prof. Y. Mallikarjuna Reddy, Dean of Academics Prof. N.Kumara Swamy, HoD IT Dr. A.Kalavathi, HoD CSE Dr. R. Eswariah, HoD Computer Applications Dr. N. Koteswaramma, Sri T.Jaya Lakshmi, Faculty sponsor of ACM general chapter, Prof. B.Sai Jyothi, The faculty sponsor of ACM-W (women chapter), students from various Engineering Colleges, faculty and students of VVIT, participated in this valedictory session.

An expounding guest lecture on “Thermal Power Plant operation”

An inspiring guest lecture on the key-technical aspects of “Thermal Power Plant Operation: some Case Studies” was held at Vasireddy Venkatadri Institute of Technology, Nambur, for the budding Electrical & Electronics Engineering students, on 23 July 2018 under the aegis of Department of EEE, as informed by Sri Vasireddy Vidyasagar, Chairman of VVIT.

Mr. B. Ravi Kiran, Divisional Engineer, Dr. Narla Tatarao Thermal Power Station (NTTPS), Vijayawada, acted as Chief Guest & Resource person for this Guest Lecture organized by EEE department.

During the Guest Lecture Mr. Ravi Kiran discussed at length the astounding concepts in Thermal Power Plant operation and illustrated various case studies that revealed the theoretical and practical niceties for the students. Mr. Ravi Kiran emphasized the importance of thermal power plants despite the growing support for alternative energy sources in India.

Dr. Y. Mallikarjuna Reddy, Principal of VVIT, emphasized that their institute always conducts several advanced workshops, guest lectures and seminars on challenging technologies to spur the research & development attitude in the students.

Prof. A. Naresh Babu, HoD-EEE, stated that VVIT is always a step ahead in conducting this kind of seminars for the benefit of their students. He loyally mentioned that the Department of EEE is fully equipped with necessary infrastructure, faculties and got accredited by NBA. Dr. Naresh also mentioned that the objectives of this seminar were successfully achieved.

VVIT Principal Dr. Y. Mallikarjuna Reddy, HOD-EEE Dr. A. Naresh Babu along with management members felicitated the Resource person Mr. B. Ravi Kiran. Principal Dr. Y. Mallikarjuna Reddy, Prof. A. Naresh Babu, HOD EEE, all EEE students along with faculty were present in this knowledge full seminar.
A guest lecture on “Finite Element Methods and its Applications” was organized by the Department of Mechanical Engineering of Vasireddy Venkatadri Institute of Technology, Nambur, on 23.07.2018. Dr. Ch. Viswanath (IITH) attended as a Resource Person and delivered the illustrative lecture. Dr. K. Satyanarayana, Professor and Head of the Department, Dr. R. Naveen, Director (CoE) and Mr. PVS Mohan Kumar, Assoc. Professor welcomed the resource person and initiated the programme. It also acknowledged an awesome response from the Mechanical faculty and students.

Dr. Ch. Viswanath (IITH) explained the necessity and importance of Present energy scenario in India. He illuminated the role of Finite Element Method (FEM) as a mathematical method where in the shape of complex geometric objects and their physical properties are computer constructed.

Dr. Y. Mallikarjuna Reddy, Principal appreciated Department of Mechanical engineering for enhancing industrial and technological skills among students He suggested the Department to conduct this type of guest lecturers regularly.

Dr. K. Satyanarayana, Professor and Head of the Department, briefed the participants about the Finite Element Methods and its applications.

Students of Mechanical Engineering acquired inventive information relating to Finite Element Methods and they thanked Dr. Ch. Viswanath, the Resource Person, the Department of Mechanical Engineering and VVIT for organizing such guest lecture for their benefit.

Finally, Dr. Ch. Viswanath (IITH) was felicitated by Dr. K. Satyanarayana, Professor and Head of the Department along with the faculty members.

Social Block chain Team prospers at VVIT

SOCIAL BLOCKCHAIN TEAM (SBT), an initiative of Mr. Mahadev Vasireddy, has been launched on 26.07.2018 formally on live stream by Elastos India initiative team, USA, to encourage students and faculty of VVIT in building enterprise models using blockchain technology with Elastos as the platform and lead India in this emerging technological revolution. This Social Blockchain Team (SBT) under the leadership of Mr. Mahadev Vasireddy has been formed with a prudent vision to reap the benefits of being the first with core knowledge in block chain technology and its burgeoning applications everywhere.
In this regard, several technical symposiums, seminars and workshops are planned to inspire the techno-savvy among the students, faculty by the industry experts across the country, said Mahadev. Vasireddy Vidyasagar, Chairman, VIVA-VVIT Institutions addressing the gathering said that everyone should be open minded and open hearted to embrace new technologies so as to reap first comer benefits from it.

Principal Dr. Y.Mallikarjuna Reddy mentioned that the SBT of VVIT has been practicing the de facto industry standards to lead this revolution in the coming years.

In this regard, an awareness program and symposium on Social Block chain Technology was conducted, under the stewardship of Prof. M.Y.Bhanumurthy, Mr. P.Siva Prasad, Mr.J.Madhu babu and Mr.Y.Rajesh, Asst. Professors of IT Department explored various aspects of Elastos platform. The entire session went on in an interactive manner and all the student members, members of faculty were enlightened with the technology and inspired to participate in this technological revolution.

An Interactive seminar on “Inland Waterway Transport-Challenges and Prospects

Under the aegis of the RACE Club of Department of Civil Engineering in Vasireddy Venkatadri Institute of Technology, a Guest Lecture on was conducted on 27.07.2018 on the “Inland Waterway Transport-Challenges and prospects” as informed by Sri Vasireddy Vidyasagar, Chairman of VVIT. Sri S.V.K. Reddy, Chief Engineer of Inland Waterways Authority of India (IWA), Govt of India, acted as the Chief Guest and Resource person. The IV Civil & Mechanical Engineering students participated in this guest lecture.

The Chief Guest & Resource Person Sri S.V.K.Reddy, after formally inaugurating the seminar, inspired the audience on various clichés of water way transportation and emphasized on the challenges in that domain.

Principal Dr.Y.Mallikarjuna Reddy, on this occasion urged the members to inculcate the habit of lifelong learning. Dr. Reddy also said that this kind of Guest lectures by eminent personalities will spur the research acumen in the students and faculty.

Prof. T.Sridhar Babu, HoD, Civil and Dean Prof. N.Kumara Swamy also enlightened the students on the cutting edge technologies in Civil Engineering and the way how to imbibe that knowledge through these guest lectures.

VVIT Principal Dr. Y.Mallikarjuna Reddy along with other faculty members felicitated the resource person as a token of honor for his expertise in the domain

Principal Dr.Y.Mallikarjuna Reddy, Prof. T.Sridhar Babu, HOD-Civil, Prof. N.Kumara Swamy Dean of Academics, all students and members of faculty of Civil and Mechanical Engineering present in this Guest Lecture.
Subedar Major Yogendra Singh Yadav, PVC, the Junior Commissioned Officer (JCO) of the Indian Army, who was awarded the highest Indian military honour, the ParamVir Chakra, for his 4th July 1999 action during the Kargil War visited Vasireddy Venkatadri Institute of Technology on 28.07.2018 and enlightened the VVIT students at the Open Auditorium on the commemoration of Kargil Divas Day, as informed by Sri V. Vidyasagar, Chairman.

Col. GVP SaiSankar, Command Officer, 10(A) Girls Bn and Sri. Md. Hussain, Immigration Inspector, Gannavaram Air Port were the other delegates who shared the dais with the highest decorated personality in the Indian Army. The guests were welcomed by giving a Guard of Honour under the leadership of Lieutenant. Sd. BeebanBasha 2(A) Armed. Squadron, Lieutenant. Dr. A. Srivani, 10(A) Girls Bn, VVIT NCC Cadets of both Boys and Girls wing along with the Higher Officials of VVIT.

On this occasion, Dr. Y. Mallikarjuna Reddy, Principal addressed the dignitaries and expressed that every engineer should be inspired by Subedar Major Yogendra Singh Yadav, PVC and must reach greater heights in their career. “Education is not only vital but Discipline plays a pivotal role in student’s life, he added.

Sri Sagar, Chairman, stated that the visit of the Subedar Major Yogendra Singh Yadav, PVC; Col. GVP SaiSankar, Command Officer, 10(A) Girls Bn and Sri. Md. Hussain, Inspector, Gannavaram Air Port will be a memorable moment. Col. GVP SaiSankar, Command Officer, 10(A) Girls Bn enlightened the students by stressing the need of joining in military services. He informed about several opportunities for NCC Cadets in the Indian Army.

Sri. Md. Hussain, Inspector, Gannavaram Air Port lauded the Subedar Major Yogendra Singh Yadav, PVC’s dedication and punctuality in Indian Army. His name always will be remembered by all the soldiers who are serving with sleepless nights at the border. His service is a saga in the milestones of Indian Army, he added.

Subedar Major Yogendra Singh Yadav, PVC elated by the grand welcome and activities of VVIT NCC UNIT and wished for the best output in the near future. He also highlighted the numerous opportunities available in the field of Indian Army. He recollected his joining in the Indian Army at a very young age of 16 years. “Bravery is how well you hide your fears. Even when death is definite while facing enemy, personal safety is the last on a soldier’s mind and security of the nation and its citizens remains central”, Kargil War hero and ParamVir Chakra Awardee Y S Yadav said.

Sri Sagar, Chairman; Sri Badari Prasad, Secretary; Sri Sree Krishna, Academic Secretary, Dr. Y. Mallikarjuna Reddy, Principal and Squadron Leader SRK Paramahamsa, felicitated the Subedar Major Yogendra Singh Yadav, PVC in a majestic manner. All the Heads of the Departments, Faculty and Students participated in the event. The programme ended with the reverberation of National Anthem, Janaganamanana.
Mr. B Jose Isaac Christy, of Second Year Mechanical Engineering Branch of their Institute, has represented Andhra Pradesh State and bagged the Bronze Medal, in 17th All India Mawate-ka-Shito-Ru-Karate Championship-2018 held at Kilpauk Indoor Stadium, Chennai, from 28th to 29th July 2018.

In this regard Sri V. Vidya Sagar said that the All India Level Championship was organized by Karate Association India, District and State Karate Association and recognized by World Karate Federation (WKF) & Asian Karate Federation (AKF), South Asian Karate Do-Federation, International Olympic Committee (IOC), Indian Olympic Association (IOA) & Ministry of Youth Affairs & Sports, Government of India. They organized championship in the events Kata, Kumite& Team Kata for the contestants.

The medallion Mr. José Isaac was congratulated by the Chairman of VVIT Sri Sagar, Secretary Sri S.Badari Prasad, Jr.Secretary Sri M.Sree Krishna, Principal Dr.Y.Mallikarjuna Reddy, Dean Prof. N.Kumara Swamy, Karate Club Coordinator Sri Prabhakar, Physical Directors Dr.NArun Kumar, Sri V Janarthana Reddy & Sri MallelaGiridhar, all faculty, other management members and students.

Sri Vasireddy Vidya Sagar, Chairman of Vasireddy Venkatadri Institute of Technology informed that a sensitization program on the usage of Siemens’ Centre of Excellence was held on 01-08-2018, for all AP-Engineering College Principals, by APSSDC.

Sri Sagar briefed that the Principals of various engineering colleges across AP were addressed by Dr.B.Nageswararao, Project Director, APSSDC -Siemens Project, Dr. Ghanta Subbarao, Special Secretary, Skill Development, Entrepreneurship & Innovation Department, Govt. of AP, Dr.K. Lakshmi Narayana IAS (Retd), Founder Director, APSSDC, Prof. S Rama Krishna Garu, Vice Chancellor I/C, JNTU Kakinada.

The meeting aimed at the skill development of AP students and the usage of Siemens Centre of Excellence in achieving that. Dr. B.Nageswar Rao, Project Director, APSSDC-Siemens Project, while addressing the academicians, stated that, the Siemens CoE at VVIT is on par with the global standards. He uttered that this APSSDC founded Siemens CoE has better state-of-the-art laboratory facilities than that of many International Universities. Prof Ghanta Subbarao, Special Secretary, Skill Development, Entrepreneurship & Innovation Department, Govt. of AP, briefed upon the facilities at 40 different centres of excellences in India and suggested all Engineering Colleges to utilize it to its best.

Dr.K. Lakshmi Narayana IAS (Retd), Founder Director, APSSDC, emphasized that the role of teachers is major in the skill development of students and cited that the country Finland gives the highest importance to teachers.
Prof. S Rama Krishna Garu, Vice Chancellor I/C, JNTU Kakinada, stated that by utilizing the facilities at the APSSDC Siemens CoE, all engineering colleges can hone the skills of their students and urged all Principals to utilize meticulously.

Sri Vasireddy Vidya Sagar, Chairman of Vasireddy Venkatadri Institute of Technology informed it is a greatest privilege for the VVIT to host the APSSDC Siemens’s CoE and opined that all educational institutions will utilize it for prosperity among the student fraternity. The principals of various engineering colleges commended the efforts of Andhra Pradesh State Skill Development Corporation (APSSDC) for establishing this world-class Siemens Centre of Excellence Laboratories. They also appreciated VVIT for its praise-worthy maintenance, to achieve its highest objectives of training the youth to make them highly skilled.

APSSDC, other Government Officials, JNTUK Vice Chancellor I/C, VVIT Chairman Sri Vidya Sagar, Secretary Sri Badari Prasad, Academic Secretary Sri M.Sree Krishna, VVIT-Principal Dr.Y.Mallikarjuna Reddy, Dean of Academics Prof. N.Kumara Swamy & Siemens Centre of Excellence SPOC Dr.Naveen Ravela were present along with all AP Engineering Colleges Principals, in this meet-up.

VVIT hosts Master Orator Championship prelims-2018

Vasireddy Venkatadri Institute of Technology hosted Master Orator Championship-Season III, on 04-08-2018, led by Toastmasters’ International, under District 98 Division E,F,H, for the young undergraduate students around Guntur & Krishna Districts. The objective of this Championship Event is to extract the inherent talent of speech-making skills in students, by providing an international platform for them, as said by Sri V. Vidya Sagar, Chairman of VVIT.

In this regard Sri Sagar, said informed that Mr. Raja Sekhar, Trinath district 98 chief JudgeMOC, Rajesh Satyavada Area Director District 98 G-1 along with another 30 Expert Judges (toast masters)from Hyderabad, conducted this contest for around 300 students from various surrounding colleges. This Championship event is formally inaugurated by lighting the lamp by the Sri Sagar along with the MOC Event Organizers Dr.Y.Mallikharjuna Reddy, Principal wished all the contestants to perform their best. The Chairman of VVIT, Sri Sagar, Secretary Sri Badri Prasad, Joint Secretary Sri Sreekrishna, Principal Dr.Y.Mallikharjuna Reddy & Dean Academics Dr.Kumara Swamy, along with the MOC organizers, enrolled-students of VVIT, contestants from various institutions, participated in this inauguration event of Master Orator Championship.

On 6th August 2018, Prof. Julie Reviere, Country Director of Germany based International Company, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, has visited Vasireddy Venkatadri Institute of
Technology and interacted with the students, motivated them to have an awareness on the international education at Germany and sustainable all round development.

Sri Vasireddy VidyaSagar, Chairman of VVIT-VIVA, associated with the GIZ India Director through her visit to VVIT and APSSDC Siemen’s CoE.

The GIZ, India, is a service provider in the field of international cooperation for sustainable development and international education work, dedicated to shaping a future worth living around the world. GIZ has over 50 years of experience in a wide variety of areas, including economic development and employment promotion, energy and the environment, and peace and security.

During her speech, Prof. Reviere, told the students that, by the advent of cutting edge technologies, the world has become a small place, and students can learn from everywhere. She advised students to equip themselves with best of the technologies so that; they can contribute strengthening of India. Sri Sagar, Chairman of VIVA-VVIT, along with other members felicitated the Guest as a token of respect.

VIVA-VVIT Chairman Sri VidyaSagar, Secretary Sri Badari Prasad, Academic Secretary Sri M.SreeKrishna, VVIT-Principal Dr.Y.Mallikarjuna Reddy, Dean of Academics Prof. N.KumaraSwamy & Siemens Centre of Excellence SPOC Dr.Naveen Ravela were present along with students in this interaction.

VVIT observes Resolution Day

Resolution day is observed in VVIT on 07th August every year to remember the unfortunate death by drowning of two VVITians in 2009 and Sri Vasireddy Appa Rao, father of Chairman VIVA-VVIT institutions Sri Vasireddy Vidya Sagar, in 1987.

The best passing out students in academics and placement are awarded in the names of the departed. Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT institutions, said that VVIT was always very fortunate to have responsible sense of belonging by such student body and parents. He urged the students to take any small resolution and sincerely abide by it and get the answerable results.

Parents of Mr G.Mahendra Babu, IT Department received the best placement award in memory of the student Bhagadath, for being placed in DBS solutions, Singapore with a package of Rs 9.5 Lakhs per annum. Parents of MsKakani Susmitha, CSE received the CSE Branch Topper Award in the name of Prudhveesh for scoring 85%.

Later, Dr. G. Venkateswara Rao, father of Mr Prudhveesh lauded the Management of college for consistently maintaining discipline, commitment and results since its inception. He also underlined the perseverance of the management in bringing consecutive laurels to VVIT on par with other prestigious institutions in the capital region, Amravati.

All the students and faculty participated and made their resolutions for years. The parents of the prize winning students received the mementoes through the auspicious hands of Sri V. Vidya Sagar. The programme ended with the national anthem.
With a confirmative move by the Govt.of AP, to promote all APSPDCL public operations digitally by using its Android App, an awareness program on the same is organized at Vasireddy Venkatadri Institute of Technology on 13 August 2018, under the aegis of its NSS wing.

Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT institutions, in this regard said that, chef-de-officials from APSPDCL, Guntur gave away the importance of the APSPDCL App and illustrated its usage seeking their cooperation in proliferation of knowledge in their circles.

Sri Ch. Anand Armstrong, Divisional Engineer, APSPDCL, Guntur, while addressing the students urged them to proliferate the usage of this App among their families and related circles to cooperate with the Government of AP and APSPDCL to streamline the power usage and other services offered by it in a fool-proof and easy manner.

Sri Sureendra, Assistant Divisional Engineer, APSPDCL, urged all the students to comprehensively test the App and challenged them to find any defects. He also elaborated on the features of this App and how to install and operate it.

Principal Dr. Y.Mallikarjuna Reddy of VVIT commended the efforts of VVIT-NSS wing in organizing this kind of awareness camps for the students, who will propagate the same to the public in their connections to make it success.

In this event, Guntur APSPDCL Divisional Engineer Sri Anand along with other Officials, Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT, Secretary Sri S.Badari Prasad, Jt.Secretary Sri M.Sree Krishna, Principal Dr.Y.Mallikarjuna Reddy, NSS Programme Officer Mr.ILJBhakth Singh, NSS student members along with faculty and students of VVIT were present.

Students of VVIT did extremely well and achieved the letter of appreciation from the Wikimedia as Top Contributors of “International Mother Language Day and Open Data Day (IMLD-ODD) 2018 Wikidata India Edit-a-thon”, held as a ten day campaign this August 2018.

On this occasion Sri Sagar said that Mr.J.V.Sai Sumanth of III BTECH CSE, Ms. K.Suswetha, Ms. M.Navya of III BTECH ECE excel as top contributors among the 174 participants, who created 137 items, improved 3890 items and done 8900 edits as a whole during the edit-a-thon campaign.

VVIT Principal Dr.Y.Mallikarjuna Reddy congratulated the top contributors and expressed that the mission and vision of VVIT are providentially in line with the holy intentions of this kind of global movements as Wikimedia movement. Dr. Reddy also reckoned several contributions of their VVIT students in Wikimedia moment towards featured articles, featured lists, A-class articles, reviews and several significant activities.
Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT Institutions along with the other VVIT-Wikimedians, faculty and students congratulated the top contributors.

Mr. Krishna Chaitanya Velaga, member of Wikimedia Executive Committee, Wikimedia India & Coordinator of Wiki Project Military History, English Wikipedia & Outreach Coordinator of The Wikipedia Library, who is also a VVIT final year Mechanical Student, appreciated the Top Contributors and thanked them for making the initiative successful.

“VIVA-VVIT celebrates 72nd Independence Day”

In VIVA-VVIT Institutions, the 72nd Anniversary of India’s Independence was celebrated with verve of patriotism in the campus. Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT Institutions paid floral tributes to the Tri Color flag after which Col. Sri Ravi Shankar, Director of VIVA-the-School-by-VVIT, hoisted the flag amidst all students and staff of VIVA-VVIT. Sri Sagar on this occasion conveyed his best wishes on this Independence Day and urged everyone to take the decision to value our nation and not to forget the sacrifices of those who helped us in achieving freedom.

Col. Ravisankar, after expressing his Independence Day wishes, encouraged the students to remember and salute our brave freedom fighters who sacrificed their lives for our country and our armed forces who risk their lives every day to keep our borders safe.

Principal Dr.Y.Mallikarjuna Reddy of VVIT wished all the students and staff on the eve of Independence and said that we are celebrating the bravery of our fathers and their gift of freedom. Col. Ravi Shankar wished our flag may wave long.

Principal of VIVA, Dr.C.T.Joshi, after conveying the Independence Day wishes said that everything in one’s life is hard-earned, just like our independence, if not for the sacrifice of our courageous freedom fighters. He urged everyone not to take the freedom for granted.

NSS Volunteers made the necessary arrangements for the smooth conduction of the event, while NCC members did the Flag March. Later, Fresher’s Day has been celebrated for I BTECH students of VVIT, which is organized by Student Activity Counsel Members, to acclimatize the juniors to the campus and seniors. The event went off with aplomb among the students.

Advanced Technical Training Program AUTODESK REVIT 2018

The Department of Civil Engineering of VVIT conducted two-day Advanced Technical Training Program AUTODESK REVIT 2018 on 17th & 18th AUGUST 2018. This program has established a platform for training, basics of REVIT software and its application in Civil Engineering Practices mainly in planning and design of various
types of buildings. Students of III B.Tech Civil Engineering participated with a view to acquire fundamental knowledge and skills regarding Virtual Design and Construction.

Dr. Y. Mallikarjuna Reddy, Principal, addressed the gathering and in his opening speech explained about the present competition in the field of Civil engineering and suggested them to learn new skills like the REVIT, which allows users to design a building and structure and its components in 3D. In the inaugural meet Mr. Farooq Ahmed Syed, Associate Professor of Civil Engineering, in his address, welcomed all the participants of the training and advised them to utilize the session effectively and to be enthusiastic and attentive towards the training Dr. N. Kumara Swamy, Professor & Dean of Academics, ignited the zeal in students by focusing on the key objectives of the Advanced training program. He explained the employment opportunities available for students who are trained on this platform.

In the second technical session Elements & Components, Creative Levels Sketching, Property Lines, Drawing Details & Drafting View Floor Plan & Layouts Sections & Elevations Callout Views etc will be discussed.

On second day in the first technical session Detail Views Scheduling, Dimensions & Annotations, Creating & Modifying Families and Construction Documents were discussed and in the final technical session of the two day program.

**Poster Release of International Conferences at VVIT**

Vasireddy Venkatadri Institute of Technology announces its First International Conferences on Recent Trends in Automation (ICRTA) and Recent Advances in Civil and Mechanical Engineering Practices (ICRACMEP) to be held during 01-03 November 2018 to incite the quality & novel research across academicians, research scholars and technocrats, to cater to their research thirst.

Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT Institutions officially released the posters of conferences along the Principal and concerned Department Heads. The International Conference on Recent Trends in Automation (ICRTA) is attracting research papers in the fields of Electronics & Communications, Electrical & Electronics, and Computer Science Engineering, Information Technology and Computer Applications.

The International Conference Recent Advances in Civil and Mechanical Engineering Practices (ICRACMEP) is accepting papers in Civil and Mechanical Engineering Fields.

Full paper submission Deadline is on 4th September 2018 and accepted papers will be notified before 15th September for both conferences. The ICRTA will be conducted for the registered papers on 01st -02nd November 2018 while for the ICRACMEP it will be held during 02nd -03rd November 2018.

Sri Sagar said that the Conferences will be organized in technical and logistic association with Institute For Engineering Research & Publication (IFERP).

Principal Dr. Y. Mallikarjuna Reddy of VVIT urged all the academicians, research scholars and Technocrats to prove their research knowledge in the areas of their interest to get the manuscripts published in the highly renowned Scopus indexed journal to make it fruitful.

**ACM India Eminent Speaker Delivers “Usability Evaluation Of Mobile Applications”**

Vasireddy Venkatadri Institute of Technology, under the aegis of its Guntur Association for Computing Machinery (ACM) Student Chapter, invited Dr. Y. Raghu Reddy, IIIT, Hyderabad, an ACM India eminent speaker, to deliver his expert lecture on “Usability Evaluation of Mobile Applications” to the Computer Science Engineering and Information Technology students on 21.08.2018.
Dr. Y. Raghu Reddy in his lecture illustrated various niceties in the mobile application development that decide their success or failure, in which usability being the primary concern. He emphasized that the motive for the design of an app and its usability, both are equally important for its acceptance by the targeted users.

Sri Vasireddy Vidyasagar, Chairman of VIVA-VVIT Institutions informed that Guntur, VVIT ACM Student chapter, is executing a row of activities that help the student community to excel in their profession by imbibing the knowledge from such ACM Eminent speakers.

Principal Dr. Y. Mallikarjuna Reddy of VVIT urged all the students to get benefitted by these workshops, seminars and Guest lectures that are power packed with advanced technological concepts.

HoDs of CSE, IT and Computer Applications, Smt T. Jaya Lakshmi, Faculty sponsor of ACM General Chapter, Prof. B. Sai Jyothi, the faculty sponsor of ACM-W(women chapter), students & faculty of CSE, IT and MCA attended this guest lecture.

An Awareness Workshop on “Higher Education in USA and Required Skills”

An Awareness Workshop on “Higher Education in USA and Required Skills” held jointly by Vasireddy Venkatadri Institute of Technology, Nambur and Andhra Pradesh Skill Development Centre (APSSDC) on 23.08.2018.

Sri Annavarapu Kumar, CEO, Indo-American Student Counsel graced as a Keynote Speaker and delivered an illuminating lecture on oversees opportunities and how to grab them. He said that there are plenty of opportunities for higher education in the United States of America and called upon students to work hard and be equipped to pursue a career that has better prospects.

Sri Kumar also explained openly the facilities being provide d by abroad universities. He stressed that students need not seek other odd jobs. Jobs like Teaching Assistant and Research assistant are available in all universities where you study your MS. He also explained that the students will be given admission into MS considering the score in GRE, GPA, IELTS and recommendations from the Professors of eminent colleges and universities of India. He enunciated that English Language and Communication skills play a key role in getting admission in USA.

Dr. Y. Mallikarjuna Reddy, Principal, HODS, faculty and students participated in this programme. Dr. Y. Mallikarjuna Reddy, Principal and APSSDC Officials felicitated the guest at the end.

“VVIT student’s clinches Runner Medal in Guntur Freedom Run (5K)"

Ms. Ch. Bhaya (18BQ1A0539) I CSE student of Vasireddy Venkatadri Institute of Technology bagged Runner Medal in Guntur Freedom Run (5K), Spirit of Independence organized by Guntur Municipal Corporation at NTR Stadium on 12.08.2018, as informed by Dr. Y. Mallikarjuna Reddy, Principal.

On this occasion Dr. Y. Mallikarjuna Reddy, Principal appreciated Ms. K. Bhavya and said that VVIT always encourages such students in a splendid manner to achieve success in any games and sports events organized in and around our state. He also said that VVIT is a step head in taking care of all round performance of our students by cheering them to participate in different activities.
Dr. M.V. Raghuram, Professor and Head of S&H also congratulated Ms. K. Bhavya for getting laurels to the Department of Science and Humanities and also for the VVIT by bagging the runner medal and certificates.

Ms. K. Bhavya was congratulated by the Chairman of VVIT Sri Vasireddy Vidya Sagar, Secretary Sri S.Badari Prasad, Jt. Secretary Sri M. Sree Krishna, Principal Dr. Y. Mallikarjuna Reddy, Dean Prof. N. Kumara Swamy, Sport Club Coordinator Prof. M.R.N Tagore, Physical Directors Sri V. Janarthana Reddy, Dr.N Arun Kumar, Sri Mallela Giridhar, all faculty and students.

**LLR Mela by Guntur RTO at VVIT**

Under the AP Transport Department, an LLR –Mela was organized for the students during 27-28 August 2018, at Vasireddy Venkatadri Institute of Technology, Nambur.

In this regard Sri Vasireddy VidyaSagar, Chairman of VIVA-VVIT institutions, informed that by the message from Guntur District Transport Commissioner, Sri Raja Rathnam, a special drive for the students on Learners License Registration (online) was conducted at VVIT.

The Assistant Motor Vehicle Inspector Smt.Sandya along with her team of officers steered this drive, in which around 200 students successfully passed through the test and obtained the LLR Certificates.

Dr. Y. Mallikarjunareddy, VVIT-Principal and along with Student Association Counsel (SAC) members facilitated the students in utilizing this special LLR-Mela to its success.

**VVIT organizes an awareness program on “Prevention of Cervical Cancer”**

Vasireddy Venkatadri Institute of Technology under the aegis of its Women Welfare & Protection Cell organized an awareness program on Cervical Cancer and its Prevention for the I B Tech students on 29 August 2018.

Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT Institutions, said that Dr. Priya Nandana Alaparthi, an Obstetrician and Gynecologist in Ramesh Hospitals – Guntur, enlightened the students on the symptoms and causes for Cervical Cancer, while informing the prevention measures that must be taken to avoid that deadly disease.

Dr. Priya Nandana, explaining the root causes for Cervical Cancer, urged all the students to motivate the patients in their relatives to think positively and not to give up hope. Dr.Priya also stressed that patients must believe in the information given by the doctors and not to assume things that are worse than they actually are. She emphasized that people do survive cervical cancer if they cope up with diagnosis.
Dr. Y. Mallikarjuna Reddy, Principal, Dr. M.V. Raghuram, Professor and Head of Science & Humanities, Dr. Bh. Rajya Lakshmi, Professor of English and Coordinator of Women Protection and Welfare Cell of VVIT along with I.B.Tech students were present in this awareness seminar.

In view of auspicious Krishna Ashtami Festival, VIVA-VVIT Institutions organized the traditional Utti and Kolatam events under the aegis of its Student Activity Counsel (SAC) for all the students of VIVA-the-School-by-VVIT and Vasireddy Venkatadri institute of Technology (VVIT) on 01-Sep-2018.

Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT Institutions, conveyed his best wishes on the eve of Krishna Ashtami in prior, and congratulated the SAC members for successfully organizing the events.

Sri Sagar, also urged all the students to inculcate the essence of Holy Bhagavad-Gita and behold righteousness within and among the society for a prosperous life. He advised all students that it’s better to perform one's own duties imperfectly than to master the duties of another and also said that by fulfilling the obligations he/she is born with, a person never comes to grief.

Students of VIVA dressed up like Gopikas and Lord Krishna and mesmerized the audience by portraying the sacred deeds of Lord Krishna with Gopikas. The entire campus of VIVA-VVIT institutions filled up with auspicious light and eternal love.
Earlier, on Friday 31st August 2018, some specially designed traditional competitions such as Slokam-Bhavam, Maha bharatham Quiz, Theme painting, Skits, Classical Dance were organized and prizes were distributed to the winners by the hands of Sri Sagar.

Sri Vasireddy Vidya Sagar, Chairman VIVA-VVIT institutions, Management Members, VVIT-Principal I/C Prof.N. Kumara Swamy, VIVA-Principal Dr.C.T.Joshi, all students of VIVA-the-School-by-VVIT and VVIT along with the members of faculty were participated in this Krishna Janmashtami Prior Celebrations.

Guntur District Transport Commissioner gives away LLR Driving Certificates to VVIT Students

Sri Raja Ratnam, Transport Commissioner, Guntur District, gave away Learners License Registration Driving Certificates to the students of Vasireddy Venkatadri Institute of Technology on 04th September 2018, who cleared their online test conducted during 27-28 August, in the LLR-Mela Programme.

Sri Raja Rathnam further added saying that possessing International License is not an easy task as the incumbents should undergo various tests at 4-Levels abroad. If the incumbent has Valid Indian License, is exempted from first and second level tests and should take third and fourth level tests. International license holders are considered and treated on par with the local and first class citizens. They are given due respect. He insisted on saying VVIT students abide by the rules and regulations and known for discipline which is the talk of the town.

Sri Vasireddy Vidya Sagar, Chairman VIVA-VVIT Institutions, gave a lavish praise to the 200 students on possessing LLRs, this shows that the students can learn and do what elders teach them the right things to keep them on the right track.

Guntur District Transport Commissioner Sri Raja Ratnam and his team, VVIT Principal I/C Prof. N.Kumara Swamy, Student Association Counsel (SAC) members and students participated in this LLR Certificates giving away event, for the eligible.

VVIT conducts a Workshop on “DBA & Eco Systems”

A one-day workshop on “Data base Administration and Eco Systems” is organized in VVIT, under the aegis of its Computer Science Engineering Department, for the students of Computer Science Engineering and Information Technology.

Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT Institutions, said that this one day Workshop focused on real time industry oriented training on the Database Administration and its Eco Systems.
Sri Sagar said Mr. Ajay Yandrapragada is an experienced IT professional at Oracle India, Bangalore. Sri Ajay during this workshop illustrated various typical industry-ready concepts such as creating database, backup and recovery, storage management, user administration, Database Administration.

Prof. N.Kumara Swamy, Dean of Academics, congratulated the participants and wished that this workshop will serve all aspiring students to do their academic laboratory work, keeping in view of real-time development process with more ease in this technology.

Dr. R. Eswariah, HOD, Computer Science Engineering Department, informed that the vital objectives of this workshop were planned meticulously & focused on developing projects in Java with the help of this Technology.

The Technical Expert Sri Ajay was felicitated by the Management members as a token of respect for his valuable sessions. Interested faculty along with students in third year of CSE, IT & MCA were present in this workshop.

VVIT Students Bag Placements

30 students of Vasireddy Venkatadri Institute of Technology have been selected for the Multinational Companies TCS-Hyderabad and Mu-Sigma-Bangalore, in the selection procedures held during 27 August 2018 to 03 September 2018 for deserving packages after showing extra-ordinary performance.

Sri Vasireddy Vidyasagar, Chairman of VIVA-VVIT Institutions, after congratulating the selected students, informed that VVIT always takes every measure to provide deserving placements with decent packages for all the students.

Principal Dr. Y. Mallikarjuna Reddy, of VVIT, informed that in the TCS interviews, out of 300 students of VVIT who met the eligibility criteria faced the TCS Code Vita online examination. The top two performers were offered with a package of 7.0 Lakhs and the rest at 3.5 Lakhs per annum.

Dr. Reddy stated in the other interview held for Mu-Sigma, a Bangalore based Multinational Company, out of 64 students of VVIT attended, 11 were shortlisted and in the final interview 6 students bagged the job with a package of 8 lakhs per annum. For the Mu-Sigma Company, 4 CSE, 1 ECE and 1 IT students were selected.

The selected students said that they are very much thankful to the management and Faculty for providing the necessary resources and training all the way through success.

Sri Vasireddy Vidyasagar, Chairman of VIVA-VVIT Institutions, VVIT-Principal Dr. Y. Mallikarjuna Reddy and faculty congratulated the selected students.

VIVA-VVIT institutions celebrate Teacher’s Day

To honor the iconic teachers in students life, the ardent students of Vasireddy Venkatadri Institute of Technology & VIVA-the-School-by-VVIT, celebrated devotionally the Teachers’ day under the aegis of its Student Activity Counsel (SAC), commemorating the legendary teacher, Dr. Sarvepalli Radha krishnan, who was born on September 5, 1888, the India's second president, a great scholar, philosopher and Bharat Ratna recipient.

Sri Sagar informed that Prof. Srihari Rao Anne, of KL Deemed to be University, as the Chief Guest and Dr. Divakar Sree, a legendary teacher from Korukonda Sainik School and Founder Principal of Kendriya Vidyalya Panjab as the Guest of Honor.

On this auspicious occasion students & teachers paid their heart-felt floral tributes to the legendary guru Dr Sarvepalli Radhakrishnan. Under the aegis of Music Club students, prayer songs were sung and a row of traditional dance performances by VIVA school children, engaged the audience. The icing on the cake was the melodious songs rendered by VIVA teacher and students spellbound the audience. Several Teachers expressed their heart-felt feelings on the Guru-Shishya relations and the role of an ideal teacher.
After formally inaugurating the event, Dr. Divakar Dasari, said that knowledge has two types devotional and spiritual. No individual can change the world except changing themselves. Without human being there is no world.

The Chief Guest Prof. Srihari Rao Anne, started his speech by questioning who is great. He asked the students learn everything from the nature not only from the teachers whose role is limited to schools and colleges. In his perspective student is great because they acquire the knowledge from the teacher within a span of 3 or 4 years even though the teachers have 30 years of experience.

He emphasized the value of a teacher by quoting that good teachers are expensive but bad teachers are costly. “Cultivate the habit of raising your own hand to clear all your doubts in a class room and you should not depend always on a teacher” he added in his enlightening speech.

Sri Vasireddy VidyaSagar, Chairman of VIVA-VVIT Institutions took prostrations of the Guests and along with all other all teachers felicitated the distinguished guests as a token of respect towards the iconic gurus.

On the same occasion prizes have been distributed in different games and sports conducted for the teachers of VIVA-VVIT, through the hands of the guests.

Sri Sagar, Chairman of VIVA-VVIT, VVIT Principal Dr.Y.Mallikarjuna Reddy, VIVA-Principal Dr.C.T.Joshi, VVIT-Dean Prof. N.Kumara Swamy, VVIT-Director Dr.Naveen Ravela, VIVA Director (Rtd.Col.) Sri Ravishankar, Heads of various Departments, Teachers of VVIT and VIVA-the school by VVIT along with the students participated in this divine event. The program ended up with vote of thanks and National Anthem.

An insightful seminar on statistics with R programming was conducted for CSE and IT students of Vasireddy Venkatadri Institute of Technology, under the aegis of its Computer Science and Engineering, Information Technology Departments.

Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT Institutions informed that Sri K.Venkata Rao, Senior Analyst, Outreach Analytics Pvt.Ltd., Hyderabad, acted as the Resource person for this informative seminar.

Sri K.V.Rao, enlightened the students at grass root level, on the basics of Statistics and clichés of R-Programming, that help in solving many real world data processing problems. He said that having the acute knowledge in Statistics with an art of R Programming will make one as a most potential in the Software Industry in this decade.

Principal Dr.Y.Mallikarjuna Reddy, of VVIT, informed that VVIT is always a step ahead in conducting advanced seminars and workshops on the recent technologies and beyond the curriculum concepts. He urged all the students to imbibe knowledge from this seminar.

Industry Expert delivers a Seminar on “Statistics with R Programming” at VVIT
The session went on in an interactive manner and several illustrations were also done by the expert resource, which made the seminar achieve its objectives.

Principal Dr.Y.M.Reddy along with the members of faculty felicitated the Resource person Sri K.Venkata Rao, as a token of respect towards his domain expertise.

Dr. R.Eswaraiah, Dr.A.Kalavati, Heads of CSE and IT Departments, faculty along with Second year students participated in this seminar.

“As yet another feather in the cap of Club activities in Vasireddy Venkatadri Institute of Technology, inaugurated “Entrepreneurship Club” today to gear up entrepreneurism in students. An insightful seminar on statistics with R programming was conducted for CSE and IT students of Vasireddy Venkatadri Institute of Technology, under the aegis of its Computer Science and Engineering, Information Technology Departments.

Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT Institutions informed that Sri Udayan Bhakshi, Programme Coordinator, Andhra Pradesh State Skill Development Center, addressed the aspiring entrepreneurs.

Sri Udayan after formally inaugurating the club inspired the students on the need for entrepreneurial skills in the students. He said that having aspirations and having courage to achieve them are both important to become a good entrepreneur.

Principal Dr.Y.Mallikarjuna Reddy, of VVIT, informed it is important to think like an entrepreneur before being an engineer. Dr.Reddy also stated that VVIT is always uncompromising in providing facilities to the students that help in the development of their all-round performance.

After the motivational speeches and video illustrations on how to become a successful entrepreneur, several students interacted with Sri Udayan Bhakshi for sating their thirst in entrepreneurship.

Chairman Sri Sagar along with the other members felicitated the distinguished guest as a token of respect. Several aspiring students, faculty and Entrepreneurship Cell members of VVIT attended this inaugural.

“Entrepreneurship Club” at VVIT

VVIT Students Bags Mu-SIGMA PLACEMENTS with premier pay package

About 6 students of Vasireddy Venkatadri Institute of Technology have been selected for prestigious Mu-Sigma-Bangalore, for which the placements conducted from 27 August 2018 to 03 September 2018 as informed by Sri Vasireddy Vidya Sagar, Chairman of VVIT.
“In addition to the initial pay 3.5 lakhs, the selected students were also fortunate to receive 5 lakhs package as joining bonus”, added Sri V. Vidya Sagar. He also stated that these students will get 21 lakh rupees per annum after three years. He commended the efforts of Training and Placement Cell for fulfilling the expectations of its participants. “This would not be possible without the unstinted support of Placement Officer Sri. T. Srinivasa Rao and Training Officer Sri K. Suresh and their expert training”, he uttered after congratulating the students.

The selected students expressed their elation that they are very much thankful to the Management, T&P Cell and Faculty for providing the essential resources for attaining success in the placements.

Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT Institutions, VVIT-Principal Dr.Y. Mallikarjuna Reddy and faculty congratulated the selected students.

A Seminar on “Computational Thinking”

An intuitive seminar on Computational Thinking and Placements Mobility” was conducted for CSE and IT students of Vasireddy Venkatadri Institute of Technology, under the aegis of its Computer Science and Engineering, Information Technology Departments on 11-09-2018.

Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT Institutions informed that Sri Unnam Kishore Babu, Product Manager, Nokia India Pvt.Ltd., Banagalore, acted as the Resource person for this informative seminar.

Sri U.Kishore Babu, after formally inaugurating the seminar, enlightened the students on various Complex computer science applications that require computational processing. He said that having a in depth knowledge in various computational processing is most helpful in Software Industry in this decade.

Principal Dr.Y.Mallikarjuna Reddy, of VVIT, informed that VVIT is always a step ahead in conducting advanced seminars and workshops on the recent technologies and beyond the curriculum concepts. He urged all the students to imbibe knowledge from this seminar.

The session went on in an interactive manner and several illustrations were also done by the expert resource, which made the seminar achieve its objectives.

Principal DrY.M.Reddy along with the members of faculty felicitated the Resource person Sri Unnam Kishore Babu, as a token of respect towards his domain expertise.

Dr. R.Eswaraiah, Dr.A.Kalavati, Heads of CSE and IT departments, faculty along with students participated in this seminar.

“VVIT students distribute large number of eco-friendly Ganesh Idols”

Keeping in the view of auspicious festival “Vinakaya Chavithi”, 3000 eco-friendly Ganesh Idols have been made and distributed free of cost by the NSS Green Club of Vasireddy Venkatadri Institute of Technology at its VIVA school campus in Guntur, Ring Road, on 12-13 September 2018.

As a part of saving our environment clay idols have been distributed by our college to the citizens of Guntur and everyone should utilize this opportunity and promote eco-friendly Ganesh idols, as envisaged by Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT institutions.
On this occasion Sri Sagar, informed that this festival is very important for all the families as they decorate, pray lord Ganesh and say good bye routinely. Worshipping Ganesh with clay idols is our custom but we are now preferring colours, chemicals and plaster of Paris in praying the God”, he added. He also explained that using artificial idols will pollute the environment. We must protect our environment and it is our duty” he stressed the need of precautionary steps in celebrating this festival.

Dr. Y. Mallikarjuna Reddy, Principal stated that protecting our environment is our responsibility. “One should not attract to the external attractions of contaminated colour for Ganesh idols. Everyone should follow our culture in celebrating this festival”, he stressed.

Sri ILJ Bhakt Singh, NSS Co Coordinator; Dr. N. Arun Kumar, Physical Director and NSS volunteers participated in this auspicious programme.

“VVIT student’s Basket Ball Team stands as runner in National Level Basketball Championship”

Students of Vasireddy Venkatadri Institute of Technology bagged Second Prize in the Basketball Competitions under National-Level Student Techno Cultural Fest, Sankalp-2018,during 11-12 September 2018, organized by Kallam Haranathareddy Institute of Technology, Guntur.

In this regard Sri V. Vidya Sagar, Chairman of VVIT said that for this National Level Basket Ball Competitions a significant number of teams from across entire Southern States of India were competed and the team of VVIT excelled finally and won the Second prize. He said that VVIT always ponders about preparing the students in a comprehensive & potential manner to top any Championships materially and any challenges in their life morally.

Principal Dr.Y.Mallikarjun Reddy in this regard stated that VVIT always takes care about the all-round performance of their students by encouraging them to participate in different physical and psychological activities via their institutes Student Clubs. Chairman of VIVA-VVIT Institutions Sri Vasireddy Vidya Sagar, Principal Dr.Y.Mallikarjun Reddy, along with all the members of faculty congratulated the team of players.

Engineers Day Celebrated at VVIT

Vasireddy Venkatadri Institute of Technology celebrated Engineers Day, to commemorate the 156th birth anniversary of Sir MokshagundamVisweswaraya, with a row of events that enlightened the budding engineers.

Er. Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT Institutions, after conveying his wishes to all Engineering Community, expressed that VVIT is always committed to provide smart & efficient technocrats to the country. He also acknowledged the works of the great engineer Sir Mokshagundam Visweswaraya in engineering, which remained morally and materially forever leaving a landmark for the young aspiring engineers.
Dr. Y. Mallikarjuna Reddy, Principal of VVIT, after formally inaugurating the celebrations, paid floral tributes to Sir Er. Mokshagundam Visweswarayya, in all respects and expressed that the budding engineers should learn a lot from the life of that legendary engineer. Earlier, several events were conducted by inviting the students of various engineering colleges nearby, and prizes were distributed by the Chairman Sri Sagar, of VVIT.

In Electronics & Communications Engineering Department, “Aikya-2018”, a yearly technical fest, under the Institution of Electronics and Telecommunication Engineers (IETE) Student Forum, was organized by the ECE department for which around 167 students from different nearby engineering colleges participated. Principal-VVIT Dr. Y. Mallikarjuna Reddy, Professor & Head, ECE Dr. Giri babu Kande, motivated the budding engineers with their scholarly speeches. The entire events were successfully organized by the students of ECE.

In Civil Engineering & Mechanical Departments, The Department of Civil Engineering along with other Technical Events, invited Sri Thota Ratnam, Chief Engineer, Hydrology Department, Government of Andhra Pradesh, as a chief guest to motivate the students with inspirational speech. Sri Thota Rathnam, emphasized that the role of engineers is to make the things easy for common man with an element of passion and humanity.

Prof. K. Sridhar Babu, HOD Civil and Prof. N. Kumara Swamy, Dean Academics felicitated the veteran engineer with all due respects.

In Mechanical Engineering Departments, Students of Mechanical Engineering excelled with project exhibitions of their innovative design works which impressed the students from different colleges. Prof. K. Satyanarayana, Head of Mechanical Engineering along with other faculty members conducted several technical events like TechHunt, Adzapp, Screwit, JAM etc in which students participated with a verve.

In Electrical & Electronics Engineering Department, Under the Institution of Engineers India (Students) Chapter, EEE department, conducted several technical events like Trace-the-Circuit, Technical Quiz, Paper
Presentation etc which showcased the talent of students. Prof. A.V.Naresh Babu, Head of EEE Department enlightened the students with his speech.

In Computer Science & Engineering, IT & Electrical & Electronics Engineering Departments, “Aavega”, a technical fest, by CSE & IT & Computer Applications departments, under the Association for Computing Machinery (ACM) –VVIT chapter was conducted. This fest included the App-A-thon, Code-E-than, Tech-View, Techno-Art, Tech-Hunt like events which instill the innovative design solutions from the challenging problems in the Computer Science & Information Technology domains. Students from various nearby Engineering colleges were enthusiastically participated.

Prof. R.Eswaraih, Head CSE, Prof. A.Kalavati, Head,IT, Prof. N.Koteswaramma, Head, Computer Applications, inspired the students with their speeches.

In the closing ceremony, Er. Sri Vasireddy VidyaSagar, Chairman of VIVA-VVIT Institutions along with VVIT Principal Dr. Y. Mallikarjuna Reddy distributed the prizes to winners in various technical contests conducted earlier. Students from various Institutions enthusiastically expressed their feelings about the innovative technologies of their branches that are going to rule the world. All teaching, non-teaching staff members and students took part in the celebrations.

Rainbow Hospitals organizes a 2-Day Blood Donation Camp at VVIT

A two day blood donation camp has organized in Vasireddy Venkatadri Institute of Technology, Nambur, under the aegis of its NSS wing, supervised by Guntur Rainbow Hospitals, in association with HDFC Bank, Guntur.

Sri Vasireddy Vidy Sagar, Chairman of VIVA-VVIT institutions, said that, Sri V.Naga Sridhar Rao, Assistant Vice-President, HDFC Bank, Guntur and Sri T.Naveen, Administrative Officer, Sri T.Raja Rani, Technical Supervisor, of Rainbow Hospitals, Guntur, were participated in this event.
Sri Sagar said that around 300 students participated in this event and 200 blood packets were collected. The officials from HDFC distributed fruits, bread and gifts to the donors.

On this occasion Sri Vasireddy Vidya Sagar loyally mentioned that they are conducting this kind of awareness camps and blood donation camps habitually with verve of service motive and devotion. Sri Sagar informed that their NSS volunteers always inspire students about the importance of Blood Donation.

The delegates commended the efforts of VVIT NSS wing for organizing this kind of blood donation camps which will motivate the students in social responsibility and for the help of needed people.

VVIT-NSS Programme Officer, Mr. ILJ Bhakth Singh, along with NSS student volunteers successfully organized this event.

VVIT Observes World Heart Day

VVIT, Nambur, under the aegis of its National Service Scheme (NSS) wing, organized a health camp pertaining to the World Heart Day activities on 29-09-2018 for all the faculty and students of VIVA-VVIT institutions.

Sri Vasireddy Vidya Sagar, Chairman of VIVA-VVIT institutions, said that, Cardio Vascular Disease, including heart disease and stroke, is the leading cause of death globally, claiming over 17.5 million lives each year. He urged all people to maintain heart-friendly habits in diet, human relations, work etc aspects.

Later, a health checkup and blood donation camp has been organized by VVIT NSS Wing under the aegis of Needs Blood Bank, in which around 300 students participated and 200 blood packets were collected.

On this occasion Sri Vasireddy Vidya Sagar loyally mentioned that they are conducting this kind of awareness camps frequently with verve of service motive and devotion towards the society. Sri Sagar informed that their NSS volunteers always inspire students and surrounding villagers on the importance of hygiene and healthy habits that keep their hearts fit.

Principal Dr. Y. Mallikarjuna Reddy, of VVIT, on this occasion urged to make better use of Information Technology to deal with the world's number one killing disease caused due to cardiovascular problems. He said this World Heart Day is initiated with a good motto by the World Heart Federation to help 1 in 10 lives that are being cut short prematurely as a direct result of cardiovascular disease. The delegates from Needs Blood Bank commended the efforts of VVIT NSS wing for organizing this world heart day.

VVIT Principal Dr. Y. Mallikarjuna Reddy, VVIT-NSS Programme Officer, Mr. ILJ Bhakth Singh, along with NSS student volunteers successfully organized this event.
Prof. Pulagam Ammi Reddy, Department of Electronics and Communication Engineering in Vasireddy Venkatadri Institute of Technology has been awarded with the Degree of Doctor of Philosophy (Ph.D.) by Jawaharlal Nehru Technological University, Kakinada for the Ph.D. thesis entitled, “Automatic Extraction And Recognition of Lung Structures from Chest CT Slices” submitted under the guidance of Prof. E.V. Krishna Rao, LBRCE and Prof. I. Ramesh Babu, Acharya Nagarjuna University. He also published four International Papers in the reputed Journals.

On this occasion Sri Vasireddy Vidya Sagar, Chairman of VVIT, appreciated Prof. Pulagam Ammi Reddy and outlined that the institute is making all efforts to create very supportive environment for research and development in the campus. He highlighted that VVIT is always in forefront in providing the faculty members with all kinds of the support they need to continue their research.

Dr. Y. Mallikharjuna Reddy, Principal, congratulated Prof. Pulagam Ammi Reddy, for his relentless effort in achieving new heights of research and development.

Prof. Pulagam Ammi Reddy thanked his parents especially Smt. P. Lalitamma, mother and P. Naga Lakshmi, wife for providing all the required impetus needed to carry on his research. He also thanked his teachers and supervisors for their guidance during the research. He expressed his sincere gratitude to the Management, Principal, ECE HOD of VVIT for the constant support extended and facilities provided for his research work. At the end Prof. Pulagam Ammi Reddy was felicitated by the college Management, Principal, HODs, Faculty and Non-Teaching Staff.
Most Happening Place

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